



**FOR IMMEDIATE RELEASE**

American Sand Association  
PMB 108  
1911 Foothill Blvd.  
La Verne, CA 91750

**CONTACT:**

Michael Sommer — (714) 979-2560 xt. 107  
ASA Media Affairs Chairman

**DATE:**

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**HEADLINE:**

**ASA OPEN BOARD MEETING AT JAGGED EXTREME**

**BODY COPY:**

On March 29, 2008, the American Sand Association's (ASA) Open Board meeting will be hosted by Jagged Extreme in Phoenix, Arizona. The event will run from 11 a.m. until 3 p.m. Open to the general public, the newly revised meeting format will have several important dignitaries addressing an array of off-road related issues, and there will be an extensive question and answer session to cover many of the new rules and regulations related to the Imperial Sand Dunes Recreation Area. In addition to hosting the meeting, Jagged Extreme will be providing lunch and refreshments at 12 noon. If you think you have a cool ride bring it out to the Show and Shine and you may win some prizes. The ASA/Extreme Performance 2008 Giveaway Sand Car will also be on display, and tickets to win this car will be available for only \$20 each. This is a great opportunity to hang out with other off-roaders and get valuable information regarding the land use issues that affect us all, as well as to sign up for your free ASA membership. Jagged Extreme is a leading supplier of off-road parts & accessories, specializing in customized off-road vehicle fabrication, located at 2010 W. Parkside Lane in Phoenix. If you need directions, please visit the Jagged Extreme web-site at <[www.jaggedx.com](http://www.jaggedx.com)>, or call (623) 780-5984.

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**About the American Sand Association**

The American Sand Association is a non-profit organization of approximately 32,000 members dedicated to preserving the use of public lands for sand sport enthusiasts' use, improving OHV safety and promoting responsible land use. Some local sand sport areas include the Imperial Sand Dunes, Oceano Dunes (Pismo Beach) and Dumont Dunes in California, Sand Mountain in Nevada and Hotwell Dunes in Arizona. The ASA is an all-volunteer organization with no paid staff. We rely on the financial support of sand sport enthusiasts and small businesses. Most of the members are family-oriented, have a rich family history going back for generations enjoying the sand sport; and most have a significant financial investment in their equipment, gear and campers. Additional information can be found on our web site at <[www.americansandassociation.org](http://www.americansandassociation.org)>.