



Unite, Inform and Mobilize

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## ***What's New in the aSa August, 2011***

### **I.S.D.R.A. Ramp Delayed**

The ASA received word from the Bureau of Land Management (BLM) that the proposed Imperial Sand Dunes Recreation Area Management Plan (RAMP) / Final Environmental Impact Statement (EIS) implementation deadline, just released in May, has now been delayed by at least two months.

The BLM has prepared this RAMP/EIS to provide direction that will guide future management actions for BLM administered lands within the Planning Area and to analyze the environmental effects resulting from implementing the alternatives addressed in this document.

The ASA Board of Directors and Executive Director will continue to monitor this issue and will keep the membership abreast of the new timeline as soon as it becomes available to us.

### **The Worlds Biggest Sand Sports EXPO is scheduled for September 16, 17 and 18, 2011**

For more than a dozen years the Sand Sports Super Show has been the BIGGEST and most exciting dune and dirt sports EXPO in the world. Come each September, hundreds of exhibitors and thousands of attendees come together at the OC Fair & Event Center in Costa Mesa, California to celebrate and marvel at the latest gear for Sand Sports enthusiasts.

The Sand Sports Super Show is a great weekend for the entire family, so mark your calendar today as the excitement continues in 2011!

If you are a manufacturer or vendor of products aimed at the off-road industrial, this is the show to exhibit at. Booth space is still available, but won't be available for much longer.

13<sup>th</sup> ANNUAL

# Sand Sports



THE NEWEST PRODUCTS  
SHOW-EXCLUSIVE DEALS  
SPECIAL APPEARANCES

OPPORTUNITY PRIZES  
GREAT EXHIBITS  
FAMILY FUN

## 2011 SUPER SHOW

**The World's Largest Sand Sports Trade Show & Expo**

Join us for the fun and get up close to the latest sand rails, UTVs, ATVs, Side x Sides, accessories, apparel and a whole lot more!

Admission just \$15 per day!  
(children 12 and under are free!)

**September 16 · 17 · 18**

FRIDAY – 12pm to 9pm  
SATURDAY – 9am to 7pm  
SUNDAY – 9am to 4pm

**OC Fair & Event Center**  
Costa Mesa, CA

For more information, call  
**310.533.0589**

Abundant Parking Available. Standard \$5.00; Preferred \$8.00



The largest gathering of sand sport enthusiasts in the world!



Check out the latest rhinos, rails, trucks & cycles!



Awesome dream vehicles throughout the Fair Grounds.



Support ASA and you could win this awesome SX-5 Giveaway by Bucksbot Racing!

**SandSportsSuperShow.com**

### ATV Certification Classes Scheduled for Next Season

The American Desert Foundation will continue the successful ATV Certification classes next season at two convenient locations. The Glamis Beach Store and Duners Diner locations have both welcomed back the American Desert Foundation classes. Beginning in October both sites will be hosting classes starting Halloween weekend. All classes use ATV Safety Institute instructors. Watch for more information for the days and times of the classes this summer. You can learn more about the American Desert Foundation by going to [The American Desert Foundation](#) or by visiting the [BLM Website](#).

### California OHV Leadership Meets in State Capital

Off-highway vehicle leadership from the AMA District 36, District 37, American Sand Association, the California Association of 4-Wheel Drive Clubs, California-Nevada Snowmobile Association, and the Off-Road Business Association met with Aaron Read and Associates this week to discuss continued reallocation of California's OHMVR trust fund monies in the form of loans and, most recently, rationalization of a permanent 10 million dollar

loss of gasoline tax investments into the fund. The goal of the meeting was education about potential solutions for permanent protection of the OHMVR Trust, and what options OHV leadership should consider to best fill a potential shortfall in the more than 85 million dollar annual operating budget required to maintain the state's OHMVR program. Please click [HERE](#) to view the full article.

### **The Cost of Trash**

Believe it or not, there are people utilizing the solitude of the dunes during the hot summer months. We encourage these hard-core duners to drink plenty of water and take all precautions to help ensure they have a safe recreation experience.

During the summer months, BLM services aren't readily available and it has been brought to our attention that some visitors are leaving their trash on Gecko Road where the dumpsters are usually located. There is no trash service during the off season. We encourage everyone to "Pack it In and Pack it Out" as the cost of trash is great.

Picking up two truckloads of trash on Gecko Road is incomprehensible. If there is not a dumpster on site, don't assume that if you just leave your trash there it will get picked up. If a coyote or a wind storm comes up as they often do, trash will turn your playground into a dump. This is unacceptable!

Just remember.....Don't you want your recreation fee dollars spent on something other than trash collection? More money spent on trash means less money spent on visitor services such as increasing the number of camping pads, toilets and emergency services.

### **Volunteers Needed for SEMA Show**

This is the 2nd year the ASA will be displaying our raffle vehicle at the world famous SEMA show. Because of the sheer magnitude of this event, we are looking for volunteers in the Las Vegas area who are willing to help volunteer at the ASA booth. Event dates are November 1-4, 2011 and show hours are 9:00 a.m. - 5:00 p.m. If interested, please contact [Scott Swenka](#) for more information.

**Don't Miss HorsePower Town USA at the Norco Fair Sept. 1-5** Come see the best that the Off Road Community has to offer at the Norco Fair. On display will be off road cars and trucks, Jeeps and rock crawlers, sand cars, and vintage moto cross bikes. Click [Norco Fair](#) for more details.

**POWER HORSE TOWN USA**  
**At The NORCO FAIR**

"Come See the Best of the Best that the Off-Road community has to offer at the **NORCO FAIR**." On display, will be Off-Road Cars and Trucks, Sand Cars, Jeeps and Rock Crawlers, Vintage Motocross Bikes. **WIN Prizes** in the Raffle to Benefit the California Off-Road Vehicle Association. Down Load Applications to show Your Vehicle.

**SEPT. 1st-5th**

**GO TO**  
[www.norcofair.org](http://www.norcofair.org)  
To Down Load Application To Show Your Vehicle.

**SAND CARS**  
**SAND DRAISERS**  
**VINTAGE MOTORCYCLES**  
**OFF-ROAD VEHICLES**  
**ROCK CRAWLERS**

**LUCAS OIL PRODUCTS INC.**  
**CANIDAE**  
**CORVA VEHICLE ASSOCIATION**  
[www.corva.org](http://www.corva.org)  
**S&S**  
**BRETT MECHANICAL**  
**HUNNICUTT DESIGN**

**NORCO, CA**

## Support the aSa

The aSa Giveaway Car Raffle is our biggest source of financial support in the fight to keep our dunes open. For information on how to purchase your raffle tickets please check out the [ASA Web Site](#).



# Support the ASA

and win this car

**MONSTER ENERGY SX-5 by BUCKSHOT RACING**

**GRAND PRIZE!**  
Drawing will be held at the  
Sand Sports Super Show  
September 18th, 2011

**Thanks to these generous sponsors!**

Buckshot Racing • Monster Energy • Rancho Performance Transaxles • PBS Transmissions • King Shock Technology • CBM Motorsports  
Summit Steel • Weddle Industries • Gear One • IMZZ Industries • Xtreme Tire • Central Powder Coating • Twisted Stich • Reach  
Hannemann Fiberglass Inc. • Douglas Wheel Technology • GTR Clutch • Kartek Off-Road • Gibson Performance Exhaust • St Clair Insurance  
CBR Performance Products • Toy Box Covers • Napa Auto Parts • DJ Safety Inc. • Livorsi • West Coast Batteries • Vision X • Lat Oil

**asa** **10<sup>th</sup>**  
*Anniversary*  
AmericanSandAssociation.org  
All proceeds to benefit the ASA General Fund

Tickets are \$20 each  
Must be 18 years of age to enter and win  
Purchaser of ticket subject to all terms and conditions of raffle

**For mail orders send check or money order to:**  
Buckshot Buggy Raffle, P.O. Box 1872, Canyon Country, CA 91386  
Or Call: 888-540-SAND

**Winners need not be present!**  
Visit the ASA website at [www.asasand.com](http://www.asasand.com) for more information

## REACH for Life Offers Up To \$20 Discount for aSa Supporting Members

Are you aware of the opportunity to support aSa and receive the benefits of air medical transport <http://reachair.com/membership/> from the dunes in the event of an accident? If you upgrade your current aSa free general membership to that of an aSa Supporting Member (\$25 per year) you are eligible for a **discounted rate**.



The **A**merican **S**and **A**ssociation  
*Unite, Inform, and Mobilize*

**Please DO NOT REPLY TO THIS EMAIL. Instead...**

Please direct questions or comments to:

The **aSa** [Board of Directors](#)

