

## **ASA BUSINESS SPONSOR**

The American Sand Association depends on the business community to validate and support the important issues that affect the Imperial Sand Dunes. The ASA has grown bigger and faster than anyone could imagine and is now the largest, grass-roots organization leading the fight to preserve and protect the public's access at the Imperial Sand Dunes.

The ASA now offers different levels of business sponsorship. While your sponsorship is always appreciated, we encourage you to give as much as you're comfortable with. Be it in merchandise, by volunteering or even an additional donation. All donations are always put to good use in **Keeping Our Dunes Open!**

All levels will receive an **ASA Business Sponsor Kit**. The kit includes 4 signs; (1) large 11"x17" window sign, (2) 4"x6" register or sales counter signs with adhesive tabs and (1) 3"x6" sign for your parts display case.

You may also sign up your business online at the ASA website:  
**[www.AmericanSandAssociation.org/sponsors](http://www.AmericanSandAssociation.org/sponsors)**

### **BRONZE** (\$50.00)

- Business Name, City, State and Phone Number listed on sponsor page.

### **SILVER** (\$250.00)

- Business Name, City, State and Phone Number listed on sponsor page.
- Business Name will be a hyperlink to its own ASA webpage.
- Page will include contact information, email link, your website link, 100 characters of information maximum. A logo picture 240 X 240 max.

### **GOLD** (\$500.00)

- Business Name, City, State and Phone Number listed on sponsor page.
- Business Name will be a hyperlink to its own ASA webpage.
- Page will include contact information, email link, your website link, 250 characters of information maximum. A logo picture 240 X 240 max.
- Plus receive a 10% discount on ASA & GlamisOnline website advertising.

### **PLATINUM** (\$1000.00)

- Business Name, City, State and Phone Number listed on sponsor page.
- Business Name will be a hyperlink to its own ASA webpage.
- Page will include contact information, email link, your website link, 500 characters of information maximum. A logo picture 240 X 240 max.
- Plus receive a 20% discount on ASA & GlamisOnline website advertising.
- Annual ASA Sponsor Plaque.

### **PREMIUM** (FREE with all levels)

- Offer any Discount to our paid Supporting Membership. (your choice)
- Places your business on our **Premium Sponsor** webpage and in our quarterly newsletters.
- Your discount and contact information is sent to each new Supporting Member.
- Good for All sponsor levels, NO additional costs!

All Sponsorships are renewed Annually.

For more information: [Sponsors@AmericanSandAssociation.org](mailto:Sponsors@AmericanSandAssociation.org) or (714) 229-0286

Rev. 08/04 The American Sand Association Board of Directors reserves the right to amend or modify this policy at any time.  
Businesssupporterpricing6.doc

# NEW ASA BUSINESS SPONSOR APPLICATION FORM

Sponsorship Level:  Bronze (\$50)  Silver (\$250)  Gold (\$500)  Platinum (\$1000)

Email Address: \_\_\_\_\_  
AOL users must include the @AOL.COM part of their address, Earthlink is .NET

Business Name: \_\_\_\_\_

Street Address: \_\_\_\_\_ Suite / Unit #: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Website address: http://www. \_\_\_\_\_

Description of your business: \_\_\_\_\_

\_\_\_\_\_

(Only used for Silver, Gold and Platinum Sponsorship levels)

**PREMIUM Sponsors:** Offer a discount for ASA paid Supporting Members.  Yes  No

If YES, please describe discount offer here: \_\_\_\_\_

\_\_\_\_\_

Your contact information and discount offer mailed to each new paid Supporting Member with a membership card. Listed on our website (Premium Sponsors) and in our Quarterly Newsletters mailed to our expanding membership.

**KEYWORDS:** that describe your business. (list any word for our online search engine)

\_\_\_\_\_

Contact me about your Advertising Opportunities (website and newsletters)

Yes, we do mail and catalog orders.  Yes, we can insert your flyers.

Please send remittance and logo (if necessary) to:

ASA Business Sponsors  
1911 Foothill Blvd. - PMB 108  
La Verne, CA 91750

For more information: [Sponsors@AmericanSandAssociation.org](mailto:Sponsors@AmericanSandAssociation.org) or (714) 229-0286